



AFLQ Umpires Association

AGM 2013

Executive Committee 2014

- ▶ President – Brent Cue
 - ▶ Vice President – Tristan Koch
 - ▶ Vice President – To be filled
 - ▶ Treasurer – Matthew Young
 - ▶ Secretary – Nick Wade
 - ▶ Executive Members – Ashley Dunstan, James Waldorff, Brett Bradford and Darran Ogle
- 



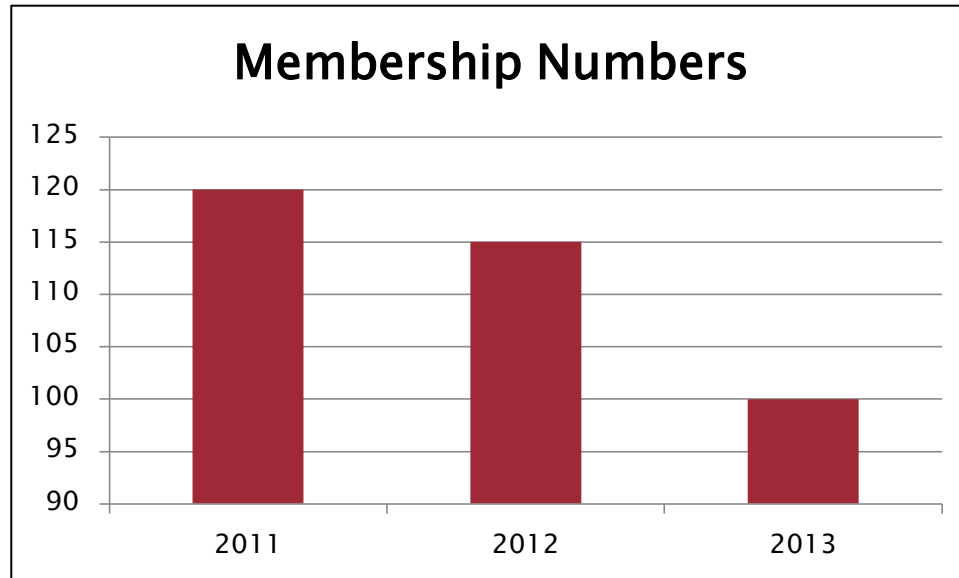
What is the Association?

- ▶ Sense of belonging
- ▶ Culture
- ▶ Team
- ▶ Recognition
- ▶ Represent Interests of Members
 - Do our best to have a total outcome for all members. Some win, Some lose, as a team we win.

Recent History



- ▶ Currently less than 50% of registered umpires join the Association
- ▶ Steep decline in membership over the past 3 years





2014 Initiatives

- ▶ Target 150
- ▶ New Association website
- ▶ All membership forms/payments online
- ▶ New membership packages
- ▶ New social events
- ▶ New communication methods
- ▶ Increase inclusion initiatives

TARGET 150


- ▶ Ambitious goal of 150 Members in 2014
- ▶ Spread the word and encourage umpires to get on board
 - ▶ Implement new initiatives to drive membership

What this does

- ▶ Assists negotiations with AFLQ
- ▶ Greater shared income for Association
 - ▶ Returned benefits to members

QUEENSLAND
UMPIRES
ASSOCIATION

HOME SIGN UP EVENTS PROFILES MEMBERS INFO ABOUT US



WELCOME TO THE AFL QUEENSLAND UMPIRES ASSOCIATION

Well done to all Association members who officiated in 2013, from those at grass roots community level, all the way through to NEAFL and those that represented us in the AFL on the boundary and in the goals.

2014 promises to be a big year with new beginnings for all, including a return to the AFLQ State League competition and the introduction of the new amateurs competitions.

The association is proud to represent all members, across all disciplines at all levels.

2014 MEMBERSHIP

- ▶ Downloadable, instant information (GM info, pay rates, etc.)
 - ▶ Calendar of events
 - ▶ Background on awards
 - ▶ Photos
 - ▶ Community
 - ▶ Launching very soon
 - ▶ Including...

Online Membership



- ▶ All membership packages and sign ups available to be selected online
- ▶ Pay by instalments through association – not AFLQ
- ▶ Future events such as Dinner Dance available to be purchased online
- ▶ Direct deposit to be made available
- ▶ Minimise hard copy sign ups – saves a MOUNTAIN of time!

2014 MEMBERSHIP IS NOW A FULLY ONLINE PROCESS

Fill out your details in Step 1 and complete the process by choosing your membership level in Step 2

Step 1

Complete your details

Name *	<input type="text"/>	<input type="text"/>	Email *	<input type="text"/>
<small>First</small>	<small>Last</small>			
Address *	<input type="text"/>			Partners Name (if applicable)
<small>Line 1</small>				<input type="text"/>
<small>Line 2</small>	<input type="text"/>			Did you Umpire in 2013? *
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="Yes"/>	
<small>City</small>	<small>State</small>	<input type="text"/>		
<input type="text"/>	<input type="text"/>	<input type="text"/>		
<small>Zip Code</small>	<small>Country</small>			

Complete Step 1



New Membership Packages

- ▶ To be announced by new executive soon
- ▶ Potential 3 levels of membership
- ▶ Entry level aimed at increasing lower end memberships such as Gold Coast, Sunshine Coast, Academy Umpires and Brisbane Juniors
- ▶ Better suit needs and wants of members



New Social Events

- ▶ Dates to be planned early and available on website
 - Season Launch
 - Movie Night
 - Ten Pin Bowling
 - Golf Day
 - Dinner Dance
 - Charity Event
- ▶ Planned events – not concrete
- ▶ Inclusion of all members, partners and family

New Communication

- ▶ MailChimp
- ▶ Website
- ▶ Facebook



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2014 Calendar of Events

Social

Season Launch
TBC - Late February 2014
7:30pm - 9pm
Come and enjoy a BBQ Dinner with fellow members as we look forward to the coming season.
Highlight - Special Guest Speaker
Dress: Association Polo, slacks/skirt and leather shoes

Movie Night
TBC - April 2014
Venue TBC
6:30pm - 11pm
All members, their partners and kids are invited to join the associations inaugural movie night at _____
Kid friendly session starting at 6:30pm, with something a little more suited for grown up eyes beginning at 8:30pm

Association Meetings

Annual General Meeting 2013
Coorparoo Clubhouse
December 7th
9am Breakfast for 10am start

Meeting 1
Meeting 2
Meeting 3

Annual General Meeting 2014
TBC all details





New Inclusion Initiatives

- ▶ Female representation on committee
- ▶ Boundary and Goals
- ▶ Working closer with AFLQ on beneficial joint training sessions



What to expect in 2014

- ▶ Increased sense of belonging and value
- ▶ Direct and positive (Executive and Members)
- ▶ Need help of everyone to make it work
- ▶ Rotation of visits to NEAFL and Community Training
- ▶ Won't have all the answers, mistakes will be made